

Curriculum Vitae

Education

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| 2021 | Master of Fine Arts Visual Communication Design Rochester Institute of Technology College of Art and Design GPA 3.95 |
| 2012 | Bachelor of Fine Arts Concentration in Graphic Design William Paterson University College of the Arts and Communication GPA 3.87 |
| 2010 | Associate of Applied Science Concentration in Graphic Design Sussex County Community College |

Teaching Experience

| 2023 - Present | Assistant Professor Old Dominion University Graphic Design | | | | |
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| 2021 - 2023 | Assistant Professor Doane University Graphic Design | | | | |
| | <table><tr><th>Teaching</th><th>Service</th></tr><tr><td><ul style="list-style-type: none">• Intro to Digital Media• Typography I• Typography II• Graphic Design I• Graphic Design II• Graphic Design III• Graphic Design IV• Intro to Prof. Practices• Advanced Prof. Practices• Web Design</td><td><ul style="list-style-type: none">• Student Advising• Experiential Opportunities Committee• Two Hiring Committees• Program Marketing Materials<ul style="list-style-type: none">• Social Content• Program Posters & Flyers• Program Website• Gallery Marketing Material<ul style="list-style-type: none">• Social Content• Show Posters</td></tr></table> | Teaching | Service | <ul style="list-style-type: none">• Intro to Digital Media• Typography I• Typography II• Graphic Design I• Graphic Design II• Graphic Design III• Graphic Design IV• Intro to Prof. Practices• Advanced Prof. Practices• Web Design | <ul style="list-style-type: none">• Student Advising• Experiential Opportunities Committee• Two Hiring Committees• Program Marketing Materials<ul style="list-style-type: none">• Social Content• Program Posters & Flyers• Program Website• Gallery Marketing Material<ul style="list-style-type: none">• Social Content• Show Posters |
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| 2018 | Adjunct Professor Ramapo College Communication Arts <ul style="list-style-type: none">• Fundamentals of Interactive Media | | | | |
| 2011 - 2014 | Adjunct Professor Sussex County Community College Graphic Design <ul style="list-style-type: none">• Designing For Interactivity• Computer Graphics 2 | | | | |

Service

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| Emergence Church The Seeing Eye, Inc. Salvation Army | United Design Guild Creative South Creatives Ignite Summer Camp |
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Professional Experience

2017 - Present

Noble Folk Design Group | Owner

Founded in 2017 Noble Folk Design Group is the name I have adopted since transitioning to a freelance career.

Responsibilities

- Maintain client relations
- Manage outsourced work partnerships
- Creative Direction
- Branding , Illustration, Print Design, Presentation Layout, Merch Design, Squarespace, Wordpress, Web Design, and Web Dev
- Notable Clients : Harley-Davidson, Amazon, JP Morgan Chase & Co

2020

Procter & Gamble | Design Co-op

Worked within the Research & Development department, developing upstream products.

Responsibilities

- Pitched product ideas in exploratory sprints
- Explored concepts for 'greener' products
- Developed expanded market concepts
- Branded internal efforts
- Created presentations for user tests
- Designed workflows for in home digital consumer experiences

2016 - 2019

United Design Guild | President

Responsible for leading the non-profit board and volunteer base.

Responsibilities

- Led the re-branding efforts when moving from the Art Director's Club of NJ to United Design Guild
- Created multiple monthly events
- Organized quarterly workshops
- Produced live on-site video streams
- Reformatted membership and member benefits

2010 - 2018

Dead Flesh CØ | Owner

Dead Flesh CØ is a brand I ran for just under 10 years.

Responsibilities

- Designed merchandise
- Designed various products, including leather goods
- Packaging design
- Pop up display design
- Web design and development
- Art directed photo shoots
- Event photography

- Worked directly with screen printers

2013-2017

GeekHive | UI/UX Designer

Worked on internal marketing initiatives and digital interfaces

Responsibilities

- Created internal merchandise
- Designed interior spaces including the conference room and waiting area
- Designed mobile application interfaces and workflows
- Designed modules to work within pre existing systems
- Quality Assurance
- Front end development
- Worked with brands like Coach USA, Trojan Condoms, JP Morgan Chase, and Church & Dwight

2013

Johnson & Johnson | Junior Art Director

Developed printed materials for various JnJ brands

Responsibilities

- Designed printed collateral such as magazine ads and coupons
- Designed large format displays
- Worked with internal and external brand guidelines
- Branded internal events
- Selected stock photography
- Worked with brands such as Baby Johnson, Band-Aid, Listerine, Walgreens, Walmart, and 2014 World Cup

2012-2013

Center for Chinese Art | Graphic Designer

Responsible for all graphic design and photography.

Responsibilities

- Designed an art book that accompanied a printmaking show
- Designed posters, postcards, and other promotional materials
- Designed email blasts
- Created bilingual web support
- Event photography

2009-2010

Gravity Design Works | Production Assistant

Transitioned from intern to production assistant where I created client-facing work.

Responsibilities

- Branding
- Display production
- Large format printing
- Art installation
- Motion graphics

Technical Proficiency

3D Modeling and Animation

- Adobe Dimension
- Autodesk Maya
- Autodesk 3ds Max
- Blender
- Maxon Cinema4D
- Mixamo

Office and Communication

- Google Workspace
- Microsoft Office
- Discord
- Microsoft Teams
- Slack
- Zoom

Design, Layout, and Photo

- Adobe Acrobat DC
- Adobe Bridge
- Adobe Photoshop
- Adobe Illustrator
- Adobe InCopy
- Adobe Indesign
- Adobe Lightroom

Web

- Adobe Dreamweaver
- Adobe XD
- Axure
- Figma
- Filezilla
- Cyperduck
- WinSCP
- HTML
- CSS
- JS / P5.JS
- InVision
- Sketch
- Squarespace
- Wix
- Wordpress
- Visual Studio

Video, Motion, and Sound

- Adobe After Effects
- Adobe Audition
- Adobe Media Encoder
- Adobe Premiere Pro
- OBS / Streamlabs OBS

Publications

2022

You Are What You Eat Now Go Live In It, Will Truran

Self Published Zine March 10, 2022

Contains 14 original posters

2021

What's Left?, Will Truran

Self Published Zine October 7, 2021

Companion material to my installation show

2021

LogoLounge 12, Bill Gardner and Emily Potts

BookBaby January 5, 2021

Two logos included

2020

Will Truran 2020, Will Truran

Self Published, March 21, 2020

Book of personal work examples

2012

From Copper to Blue Film, Zhiyuan Cong

William Paterson University November 17th, 2012

Designed the book and had a printmaking piece included

Podcasts

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| 2022 - Present | Bits N' Boards , 3 episodes Will Truran and Guests |
| 2019 - Present | Dungeons & Designers , 77+ episodes Will Truran, Patrick Hill, Andrew Sale, Tracie Ching, Rae Torres <i>Previously: Will Truran, Dan Truran, Zach Wilkinson, Courtney Leach</i> |
| 2022 | MOF1 Pop Culture Round Table , Guest on 6 episodes |
| 2021 | Creatoring , Special Sauce. Guest |
| 2018 | EGGS 015 , Will Truran of Noble Folk Design Group. Guest |

Invited Lectures

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| 2018 | Entering The Workforce , Will Truran Ramapo College February 15, 2018 |
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Honors

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| 2012 | Student's Choice "Most Inspirational Professor" Sussex County Community College |
| 2012 | Summa Cum Laude William Paterson University |
| 2011 | Dean's List William Paterson University |
| 2009 | Dean's List Sussex County Community College |
| 2009 | Best 2D Animation Sussex County Community College |
| 2009 | Excellence in Design Sussex County Community College |
| 2008 | Dean's List County College Of Morris County |

Films

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| 2021 | Bingo, A Mini Documentary , Will Truran & Jessica Arena Released Jul 13, 2021 1st Place Independent Short Passaic County Film Festival 2022 |
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Shows / Exhibits

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| 2022 | IMAGINING US , Brit Sigh Curated by Will Truran, Rall Art Gallery at Doane University |
| 2021 | What's Left? , Will Truran Rall Art Gallery at Doane University |
| 2012 | Thesis Show , Group Show Power Art Annex Gallery at William Paterson University |
| 2012 | From Copper to Blue Film , Group Printmaking Show The Louis Bay 2nd Library & Community Center |
| 2011 | Package Design Show , Group Show Power Art Annex Gallery at William Paterson University |
| 2011 | The Apartment , Will Truran, Sarah Menchise, Ted Gusek, Yasmeen Rasheed Power Art Annex Gallery at William Paterson University |